

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57088

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57088-1

DATE PRINTED

10/25/12

PAGE 1

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)		
AND	3050 K St NW Ste 100		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-5108	Washington	DC 20003-4024	
	USA		USA		
CONTACT			PRODUCTDCCC TV 10/25-29		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2112	PRODUCT CODE 1310		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/29/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC										
1 30 MIN	M SEP	1	11:58A	12:30P	30S	10/29/12-10/29/12	NOON NEWS	1	800.00	800.00
2 30 MIN	Su SEP	1	08:58A	10:28A	30S	10/28/12-10/28/12	CBS SUN MORN	1	950.00	950.00
3 30 MIN	M SEP	1	05:00A	05:58A	30S	10/29/12-10/29/12	THIS MORNING 5-6AM	1	500.00	500.00
4 30 MIN	Th SEP	1	05:58A	07:00A	30S	10/25/12-10/25/12	THIS MORNING 6-7AM	1	850.00	850.00
5 30 MIN	F SEP	1	07:00A	09:00A	30S	10/26/12-10/26/12	THE EARLY SHOW	1	500.00	500.00
6 30 MIN	Sa SEP	1	07:58A	10:00A	30S	10/27/12-10/27/12	SAT.CBS MORNING NEWS	1	600.00	600.00
7 30 MIN	F SEP	1	05:00P	05:30P	30S	10/26/12-10/26/12	5-530PM NEWS	1	1100.00	1100.00
8 30 MIN	Th SEP	1	11:35P	12:37A	30S	10/25/12-10/25/12	11:35P-12:37A - LETTERMAN	1	750.00	750.00
9 30 MIN	Th SEP	1	11:00P	11:35P	30S	10/25/12-10/25/12	11PM NEWS	1	2750.00	2750.00
10 30 MIN	Su SEP	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV
AND

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)		
AND	3050 K St NW Ste 100		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-5108	Washington	DC 20003-4024	
CONTACT	USA		USA		
LOCAL SALESPERSON Brian Butz-1			AGENCY EST. NO. 2112		
NATIONAL SALESPERSON			PRODUCT 1310		
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/29/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11 30 MIN	Sa SEP	1	11:58A	07:00P	30S	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	1	850.00	850.00
Total Contract:								11		14150.00
<div> <div>Qtr 4-12</div> <div>Oct</div> <div>12850.00</div> <div>Nov</div> <div>1300.00</div> <div>Dec</div> <div>.00</div> <div>Total</div> <div>14150.00</div> <div>GRAND TOTAL</div> <div>14150.00</div> </div>										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION